

# George Turp

Visual Ninja

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01 02 03 04 05

## Work Experience

### CartelTech / Project Manager

OCTOBRE 2018 - PRESENT, PARIS

I worked alongside developers, product managers and consultants to deliver applications on time, with technical prerequisites, mostly for e-commerce website. In addition, my responsibilities include the creation of wireframes, prototyping and visual design. I manage internal style guides and implement new design models for the CartelTech brand.

### APRIL Entreprise / Graphic Designer

INTERNSHIP | MARCH 2018 - JUNE 2018, LYON

I created graphic elements relating to internal and external communications. I did audits and research for the creation of the new website, making it more accessible.

### Algorys / Webdesigner

INTERNSHIP | DECEMBER 2017 - FEBRUARY 2018, LYON

I managed the new identity of Algorys. Website management (finishing the website under Wordpress, SEO optimization, setting up a sitemap, creating web content).

### Storm Communications / Community Manager

INTERNSHIP | MARCH 2017 - JULY 2017, LYON

I managed social networks for 7 brands in the fields of health and fitness. I created graphic elements relating to the brand (web banners, photo montages, video montages ...). I managed a charity event (logo, communication, social networks) that generated more than € 3,000 for associations of veterans of wars and animals.

### Freelance /

JANUARY 2019 - PRESENT

As a self-employed entrepreneur, I create logos, graphic charters and meet all the digital needs of my clients. I propose a variety of services in branding, illustrations & UX/UI design.

## Education

### IESA Multimédia

MASTER'S DEGREE IN DIGITAL STRATEGY & UX DESIGN  
SEPTEMBER 2018 - AUGUST 2020, PARIS

Practical notions of design in concrete practical cases: accessibilities, modeling, prototyping, user tests and project management. Respect strict deadlines and participation in hackatons & sprint designs (Le Figaro, Franprix, Orange).

### Web International School

BACHELOR'S DEGREE IN DIGITAL BUSINESS & WEBDESIGN  
SEPTEMBER 2017 - JULY 2018, LYON

In-depth digital learning: communication, marketing, graphic design & web development. Development of technical skills with a concrete case, revisit the ecosystem of SFR.

### MMI

UNIVERSITY DEGREE IN MULTIMEDIA & INTERNET STUDIES  
SEPTEMBER 2015 - JULY 2017, LIMOGES

Theoretical and technical learning in the fields of communication, graphic design and development. Designed & developed my first website with 4 friends which helped a bowling club gain 30% more members.

## Skills

**Design :** Visual & UI design • User Research • Strategy & visual presentation • User flows • Wireframes & mock ups using Sketch & Adobe suite • Motion design using Principle & After Effects • Style guides

**Prototyping :** Rapid prototyping using Invision or Keynote • Animating using Flinto, Principle or After Effects

**Research :** Data analysis ( Google Analytics ) • Personas & user journey • General Problem solving

**Collaboration :** Organised • Flexible • Curious, eager to learn • Care for detail • Autonomous